



NNMD Board of Directors Discussion Summary

April 18, 2024

The Near Northwest Management District (NNMD) Board of Directors regular meeting on Thursday, April 18, 2024 did not achieve a quorum. The Directors present discussed the following items but took no actions:

- Pascal Clissa with AkzoNobel was sworn in to the unexpired term of Position 9.
- The Board received reports from the District's assessment advisor, delinquent assessment advisor and bookkeeper.
- Budget & Finance
 - The District's finances are in good shape.
- Branding
 - Website and social media posts are supporting Marketing goals and promoting local businesses and activities.
 - The spring marketing plan is rolling out in May.
 - Social media reach grew by 10% over the last month and engagements continue to increase.
 - Staff continue to work with the City's team to incorporate the streetscape design into the Antoine Drive Reconstruction project.
- Economic and Business Development
 - Mayor John Whitmire will be the speaker at the Business Network Breakfast on June 6th.
 - The W Tidwell sidewalk project has been posted for bids.
 - The Bingle/W Tidwell HSIP intersection improvement project will begin construction soon.
 - The "W Little York 2" sidewalk project is on track for design beginning late this year.
 - Funding proposals are pending for intersection and sidewalk improvements on De Soto and for the Alabonson Road Reconstruction project.
- White Oak Conference Center
 - Facility booking inquiries and tours continue.
 - Pool preparations for the new season are complete and lifeguard recruitment is underway.
 - Blue Marlins Swim Team practices have begun.
- Security
 - The Constables patrol focused on organized shoplifting and participated in a multi-agency road rage initiative.
 - The security camera program will add several sites.
 - In March, the District delittered 107 miles of right-of-way removing 4,700 pounds of trash and 259 bandit signs and abated 24 graffiti sites.

Planned NNMD events:

C- DAB - Crime Deterrence for
Apartments and Businesses

Thursday, May 16, 2024, noon
White Oak Conference Center

Business Network Breakfast
Mayor John Whitmire

Thursday, June 6, 2024, 7:30 am
White Oak Conference Center