



NNMD Board of Directors Meeting Summary

August 19, 2021

The Near Northwest Management District (NNMD) Board of Directors met by web conference in regular session on Thursday, August 19, 2021. The agenda included the following items:

- The Board received reports from the District's assessment advisor, delinquent assessment advisor and bookkeeper.
- The Board received an update on capital project activities from The Goodman Corporation. Based on technical evaluation, consultation with City of Houston and Harris County staff, and online engagement with the public, five projects were prioritized for further development in anticipation of upcoming funding opportunities. The projects range from safety studies to sidewalks to major road work.
- Branding
 - Expansion of the mini murals project is moving forward.
 - The 2020 Marketing Plan improved the District's website and social media use and grew awareness of the District. The 2021 Marketing Plan proposal continues an investment in radio, billboards and social media.
 - The Board approved implementation of the 2021 Marketing Plan.
- Economic and Business Development
 - The W Little York Sidewalk Project is underway.
 - Staff is working on the administrative process to set up the recently-awarded METRO grant funds for sidewalks on the north side of W Tidwell between Antoine and TC Jester.
 - Staff is supporting Houston Parks Board's efforts on the Vogel Creek Greenway.
 - Major renovations are underway at The Life at Grand Oaks on De Soto.
- White Oak Conference Center
 - The Open House was a success. Inquiries and bookings are increasing.
 - The White Oak Pool season is wrapping up.
- Public Safety & Security
 - The Constables have been successful in addressing parking lot break-ins and shoplifting at several shopping centers.
 - The second Multifamily Housing Meeting will be held on September 8th.

Planned NNMD events:

Business Network Breakfast Thursday, September 2, 2021
Speaker – Senator John Whitmire
White Oak Conference Center

National Night Out Tuesday, October 5, 2021
White Oak Bayou Village Shopping Center