



NNMD Board of Directors Meeting Summary

March 21, 2024

The Near Northwest Management District (NNMD) Board of Directors met in person and by web conference in regular session on Thursday, March 21, 2024. The agenda included the following items:

- The Board received reports from the District’s assessment advisor and bookkeeper.
- Budget & Finance
 - The District’s finances are in good shape.
 - The Board passed the annual re-approval of the investment policy.
- Branding
 - Website and social media posts are supporting Marketing goals and promoting local businesses and activities.
 - A spring marketing plan will roll out in May.
 - Social media reach grew by 10% over the last month and engagements continue to increase.
 - Staff continue to work with the City’s team to incorporate the streetscape design into the Antoine Drive Reconstruction project.
- Economic and Business Development
 - Mayor John Whitmire will be the speaker at the Business Network Breakfast on June 6th.
 - The W Tidwell sidewalk project will go out for bids soon.
 - The Bingle/W Tidwell HSIP intersection improvement project will begin construction soon.
 - The “W Little York 2” sidewalk project is on track for design beginning late this year.
 - Funding proposals are pending for intersection and sidewalk improvements on De Soto and for the Alabonson Road Reconstruction project.
- White Oak Conference Center
 - Facility booking inquiries and tours continue.
 - Pool preparations for the new season are nearly complete and lifeguard recruitment is underway.
- Membership
 - Pascal Clissa with AkzoNobel was appointed to the unexpired term of Board Position 9.
- Security
 - The Constables patrol focused on organized shoplifting and participated in a multi-agency road rage initiative.
 - The security camera program will add several sites.
 - In February, the District delittered 107 miles of right-of-way removing 4,700 pounds of trash and 259 bandit signs and abated 24 graffiti sites.

Planned NNMD events:

C- DAB - Crime Deterrence for Apartments and Businesses	Thursday, April 18, 2024, noon White Oak Conference Center
Business Network Breakfast Mayor John Whitmire	Thursday, June 6, 2024, 7:30 am White Oak Conference Center