



## NNMD Board of Directors Meeting Summary

May 19, 2022

The Near Northwest Management District (NNMD) Board of Directors met in person and by web conference in regular session on Thursday, May 19, 2022. The agenda included the following items:

- The Board received reports from the District's assessment advisor and bookkeeper.
- Budget & Finance
  - The District's finances are in good shape.
- Branding
  - Progress is being made in painting the nine mini murals in phase 3.
  - Data on the District's 2021 Marketing Plan shows continued positive trends for the District's website and social media posts. Social media posts have promoted local businesses, business opportunities and social/family-friendly activities.
  - The Board approved implementation of the 2022 Marketing Plan.
- Economic and Business Development
  - Houston Parks Board reported on plans for improvements at Aron Ledet and Forest West Parks, part of round 2 of the 50/50 Park Partners program.
  - The W Little York Sidewalk Project is in the punch list phase of substantial completion.
  - Staff and consultants continue preparation of several projects for funding consideration.
  - Houston Public Works staff will present an Antoine Drive Rebuild project update at the Business Network Breakfast on June 2<sup>nd</sup>.
  - The District's Map & Directory is being updated and will be reprinted this fall.
- White Oak Conference Center
  - Inquiries and bookings are increasing.
  - White Oak Pool membership sales are underway for the 2022 season.
  - The Blue Marlins Swim Team continues their practices and swim meets.
- Security
  - The April joint initiative focused on violent crimes and narcotics activities.
  - The Multifamily Housing Meeting featured the Harris County Sheriff's Office and Houston Food Bank.
  - The W Gulf Bank Task Force kicked off.
  - In April, 26 graffiti sites were abated, 5,600 pounds of trash were picked up and 194 bandit signs were removed.

### Planned NNMD events:

Business Network Breakfast    Thursday, June 2, 2022  
Antoine Drive Rebuild Project – Houston Public Works  
White Oak Conference Center

National Night Out                    Tuesday, October 4, 2022  
White Oak Bayou Shopping Center