



## NNMD Board of Directors Meeting Summary

May 16, 2024

The Near Northwest Management District (NNMD) Board of Directors met in person and by web conference in regular session on Thursday, May 16, 2024. The agenda included the following items:

- The Board received reports from the District’s assessment advisor and bookkeeper.
- Budget & Finance
  - The District’s finances are in good shape.
- Branding
  - Website and social media posts are supporting Marketing goals and promoting local businesses and activities.
  - The spring marketing radio spots are wrapping up.
  - Social media reach grew by 11.6% over the last month.
  - Staff continue to work with the City’s team to incorporate the streetscape design into the Antoine Drive Reconstruction project.
- Economic and Business Development
  - Registration is going well for the Business Network Breakfast on June 6<sup>th</sup>. Mayor John Whitmire will be the speaker.
  - The W Tidwell sidewalk project is out for bids. The bid opening is May 20<sup>th</sup>.
  - The Bingle/W Tidwell HSIP intersection improvement project will begin construction in July.
  - The “W Little York 2” sidewalk project is on track for design beginning late this year.
  - Three funding proposals are pending for intersection and sidewalk improvements on De Soto, TC Jester and for the Alabonson Road Reconstruction project.
- White Oak Conference Center
  - Facility booking inquiries and tours continue.
  - Pool renovations are complete and the Pool opens on Memorial Day weekend.
- Security
  - The Constables patrol focused on proactive enforcement to deter criminal activity on business properties.
  - The additional security cameras will include a portable unit to cover illegal dumpsites.
  - In April, the District delittered 134 miles of right-of-way removing 4,950 pounds of trash and 249 bandit signs and abated 12 graffiti sites.

### Planned NNMD events:

Business Network Breakfast Mayor John Whitmire	Thursday, June 6, 2024, 7:30 am White Oak Conference Center
C- DAB - Crime Deterrence for Apartments and Businesses	Thursday, June 20, 2024, noon White Oak Conference Center
National Night Out	Tuesday, October 1, 2024, 5:30 pm White Oak Bayou Village Shopping Center