

## NNMD Board of Directors Meeting Summary

## November 18, 2021

The Near Northwest Management District (NNMD) Board of Directors met in person and by web conference in regular session on Thursday, November 18, 2021. The agenda included the following items:

- The Board received reports from the District's assessment advisor and bookkeeper.
- Budget & Finance
  - o The District is ending the fiscal year in good financial shape.
- Branding
  - Painting the nine mini murals in phase 3 has begun.
  - Three local businesses were recognized as The Leader's "Readers Choice" winners and the businesses were congratulated through NNMD social media:
    - Sassafras Best Dive Bar
    - Our Savior Lutheran School Best Private/Parochial School and
    - Lost Forest Tennis Club Afterschool Program, second place.
  - Data on website utilization and social media show good growth year over year.
- Economic and Business Development
  - The W Little York Sidewalk Project is moving along but has faced some delays.
  - o Potential projects development continues in anticipation of grant funding opportunities.
  - The Business Network Breakfast and *Grow Near* awards will be on December 2<sup>nd</sup>, with a visit from Santa and Mrs. Claus and toy collection.
- White Oak Conference Center
  - o Inquiries and bookings are increasing into 2022.
- Security
  - HPD cleared the homeless encampments under US 290 overpasses, offering permanent housing to homeless individuals.
  - The Constables targeted loitering, drug activity and off-premises alcohol consumption.
  - Toy Drive collection boxes have been placed with nearly 20 businesses.

Planned NNMD events:

Toy Drive Through December 2, 2021

With Harris County Precinct 1 Constables

Business Network Thursday, December 2, 2021

Celebration Grow Near Awards

White Oak Conference Center