



NNMD Board of Directors Discussion Summary

October 17, 2024

The Near Northwest Management District (NNMD) Board of Directors regular meeting on Thursday, October 17, 2024 did not achieve a quorum. The Directors present discussed the following items but took no actions:

- The Board received reports from the District’s assessment advisor and bookkeeper.
- Budget & Finance
 - The District’s finances are in good shape.
- Branding
 - Website and social media posts are supporting Marketing goals and promoting local businesses and activities.
 - Radio ads that ran in September bumped up searches for the website.
 - Facebook live posts for National Night Out and the Alabonson Road meeting have growing numbers of views. Social media reach is up 6.6% and is now following 395 accounts.
 - Staff continue to work with the City’s team to incorporate the streetscape design into the Antoine Drive Reconstruction project.
- Economic and Business Development
 - Planning is well underway for the December 5th Business Network Celebration and *Grow Near* awards.
 - Construction on the W Tidwell sidewalk project is on schedule.
 - The Bingle/W Tidwell HSIP intersection improvement project is now expected to get underway in November. The N Houston Rosslyn HSIP project design is nearly 90% completed.
 - The “W Little York 2” sidewalk project is on track for design beginning in 2025.
 - The Alabonson Road community engagement was well-attended; comments were supportive.
- White Oak Conference Center
 - Events continue despite ongoing detention construction.
- Security
 - The Constables patrol focused on partnering to apprehend shoplifters and vehicle burglary suspects on food and entertainment properties.
 - In September, the District delittered 87 miles of right-of-way removing 4,250 pounds of trash and 228 bandit signs and abated 17 graffiti sites.
 - National Night Out was a tremendous success and drew about 2,500 attendees and 51 organizations or businesses.

Planned NNMD events:

Toy Drive With Constable Alan Rosen’s Office	Now through December 5, 2024 Various collection box sponsors
Business Network Celebration and <i>Grow Near</i> Awards	Thursday, September 5, 5:30 pm White Oak Conference Center