



NNMD Board of Directors Meeting Summary

October 21, 2021

The Near Northwest Management District (NNMD) Board of Directors met in person and by web conference in regular session on Thursday, October 21, 2021. The agenda included the following items:

- The Board received reports from the District's assessment advisor, delinquent assessment advisor and bookkeeper.
- Budget & Finance
 - The Board approved the 2022 Fiscal Year Budget.
- Branding
 - Harris County Engineering approved the plans for nine mini murals as a pilot project.
 - The 2021 Marketing Plan billboards remain up through the month, and the radio spots ran through early October.
 - With engagement through National Night Out, the District gained a number of new follows, posts, shares and likes on social media channels.
- Economic and Business Development
 - The W Little York Sidewalk Project is moving along and moving into coordination with METRO for forming and inspecting bus shelter pads.
 - Potential projects development continues in anticipation of grant funding opportunities.
 - Planning is well underway for the Business Network Breakfast and *Grow Near* awards on December 2nd.
- White Oak Conference Center
 - Inquiries and bookings are increasing into 2022.
 - The White Oak Pool closed for the season, and 2022 membership sales are underway.
- Security
 - The Constables targeted school zones to remind drivers to slow down.
 - Calls for service around Antoine at De Soto resulted in several arrests.

Planned NNMD events:

Toy Drive	November 1 – December 2, 2021 With Harris County Precinct 1 Constables
Business Network Celebration	Thursday, December 2, 2021 <i>Grow Near</i> Awards White Oak Conference Center