

## NNMD Board of Directors Meeting Summary

## August 20, 2020

The Near Northwest Management District (NNMD) Board of Directors met by web conference in regular session on Thursday, August 20, 2020. The agenda included the following items:

- The Board received reports from the District's assessment advisor, delinquent assessment advisor and bookkeeper.
- Budget & Finance Committee
  - o The 2021 Budget is being developed and the 2020 assessment rate is being considered.

## Branding

- o All 12 sites in phase 2 of the mini murals project have been painted.
- The marketing plan has kicked off, with two billboards in place now and a third to be installed about September 1<sup>st</sup>. Radio ads will begin in September. Website optimization is underway and digital ads are being developed.
- Economic and Business Development
  - Design work is nearly completion and construction documents are being finalized on the W Little York Sidewalk Project.
  - The new sidewalk project funding application was submitted to the Economic Development Agency (EDA) in July and is under review.
  - The Goodman Corporation gave a report on their work on these projects.
- White Oak Conference Center
  - While event bookings have been cancelled or rescheduled due to COVID19, "micro" and drive through events are being booked.
  - The White Oak Pool season has been extended to weekends in September. Pool
    memberships continue to grow. Social distancing, limiting the number of members in
    and around the pool, and disinfection protocols are in place.
- Membership Committee
  - David Ebro with Levey Group and Jay Shani with RS Realty of Texas were elected to the unexpired terms of Positions 5 and 6 respectively.
  - Past Chair and Director Jim Kilpatrick, one of the District's original Directors, was recognized and thanked for his many years of service and leadership. He will step down effective September 1<sup>st</sup> but will continue as a committee member.
- Public Safety & Security
  - Three more security camera locations have been installed. Each location has 4 cameras mounted on one pole; three are focused on the nearby public areas.

## Planned NNMD events:

Business Network Breakfast	<del>September 3, 2020</del> CANCELLED
National Night Out	October 6, 2020 RESCHEDULED TO 10/5/2021