



NNMD Board of Directors Meeting Summary

October 15, 2020

The Near Northwest Management District (NNMD) Board of Directors met by web conference in regular session on Thursday, October 15, 2020. The agenda included the following items:

- The Board received reports from the District's assessment advisor, delinquent assessment advisor and bookkeeper.
- Consultant Nancy Sims reported on the successes seen in the recently implemented Marketing campaign, with dramatic growth in visits to the District's website, time spent on the website, and social media attention.
- Budget & Finance Committee
 - The 2021 Budget was approved.
- Branding
 - Phase 2 of both the monument markers and mini murals projects are wrapping up.
 - Discussions are ongoing about expanding the mini murals project.
- Economic and Business Development
 - The W Little York Sidewalk Project is in the permitting and pre-bid phase.
 - Commissioner Jack Cagle held a groundbreaking ceremony at Alabonson Park for the construction of the sports fields.
- White Oak Conference Center
 - Inquiries for booking the Center have increased.
 - The White Oak Pool had a very successful season, and 2021 membership renewals are underway.
 - The Blue Marlins youth swim team has conducted swim clinics into October.
 - Various repairs are underway or in planning.
- Public Safety & Security
 - Additional security camera locations are being considered in response to increased calls to law enforcement agencies for service and to further support law enforcement agencies' efforts in the District.
 - The District will provide a safety "report card" for contract patrol Constables to use during the holidays to educate members of the public.

Planned NNMD events:

Business Network Celebration and <i>Grow Near</i> Awards	December – as virtual event
---	-----------------------------