



NNMD Board of Directors Meeting Summary

September 17, 2020

The Near Northwest Management District (NNMD) Board of Directors met by web conference in regular session on Thursday, September 17, 2020. The agenda included the following items:

- David Ebro and Jay Shani were sworn in as Directors, filling unexpired terms.
- The Board received reports from the District's assessment advisor and bookkeeper.
- The 2020 Roll includes \$21M in added value through new construction and change in use.
- Budget & Finance Committee
 - The 2020 assessment rate was adopted, remaining unchanged at \$.139 per \$100 value.
- Branding
 - Phase 2 of the monument markers and of the mini murals project are wrapping up.
 - The marketing plan has kicked off and early results are positive.
 - Three billboards are up, radio spots are running, and digital ads have launched.
 - District website page visits have grown, and visitors are spending more time on the website.
 - After seeing the first billboard *The Leader* ran an article on the District's efforts to revitalize the area.
- Economic and Business Development
 - The W Little York Sidewalk Project is going through permitting and will soon be advertised for bids.
 - While the sidewalk project that was submitted to the Economic Development Agency (EDA) in July was not selected for funding, the District will continue to pursue funding opportunities.
- White Oak Conference Center
 - While event bookings have been cancelled or rescheduled due to COVID-19, "micro" and drive through events are being booked.
 - The White Oak Pool season has been extended to weekends in September. Membership renewals for 2021 are being marketed.
 - The Blue Marlins Swim Team is hosting swim clinics to provide physical activities in lieu of school-based physical education.
- Public Safety & Security
 - One security camera location is being adjusted. Three additional sites are being considered for new camera installations. Each location has 4 cameras mounted on one pole; three are focused on the nearby public areas.

Planned NNMD events:

National Night Out	October 6, 2020 RESCHEDULED TO 10/5/2021
Business Network Celebration and <i>Grow Near</i> Awards	December 3, 2020 - TENTATIVE